



Bloom Gala 2022

Dear Community Member,

For over a decade, BLOOM has been a way for family and friends of St. Odilia School in Shoreview, Minnesota, to support our school and students. It is the mission of St. Odilia School to educate the whole child: spiritually, academically, emotionally, socially and physically. BLOOM proceeds have helped us to deliver on this mission statement. Together, we have raised funds to improve school security, build playgrounds and outdoor learning spaces, and integrate new curriculum and technology into all classrooms.

Our community continues to experience tremendous growth! Enrollment is nearing 700 students across preschool through 8th grade, serving over 400 families. Since the 2017-2018 school year, enrollment has grown almost 25%, with consistent growth year over year. This speaks to the value of the St. Odilia School whole child education. **Your support of BLOOM 2022 will help provide for the needs resulting from this continued growth and expansion.**

We anticipate the 2022 BLOOM Gala will be our largest BLOOM to date, with both in person attendance and virtual bidding. The 2022 BLOOM Gala will be on Saturday, April 9th at Dellwood Country Club. Many levels of sponsorship, including new packages, are available for this year's event, offering your family or business an opportunity to be involved in a variety of ways. **This event provides a unique opportunity for your company, brand, and family to engage with and support our growing community.**

A detailed sponsorship overview is attached to this letter. Please contact our team with any questions at BLOOM@stodilia.org or send a check made out to "St. Odilia School" to:

St. Odilia School
ATTN: BLOOM Sponsorships
3495 Victoria Street
Shoreview, MN 55126

In addition, please send your logo (if applicable) to bloom@stodilia.org. All sponsorships are 100% tax deductible, as St. Odilia School is a nonprofit (#41-0837655).

Thank you in advance for your consideration and generosity!

Sincerely,
BLOOM Committee

Bloom Gala 2022

Financial Sponsorship Packages

Contact Bloom@stodilia.org to discuss any of these opportunities.

Donations are 100% Tax Deductible. St. Odilia is a nonprofit 41-0837655

	Presenting \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Red Knight \$500
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Gala Recognition

Recognition as <i>Presenting</i> sponsor on all event sites and throughout the night and program	✓				
One minute marketing video/commercial during event	✓				
Listed on bid cards at the event	✓	✓			
Digital signage at the event noting sponsorship level	✓	✓	✓	✓	

Pre & Post Gala Exposure

Facebook Marketing – Sponsorship Spotlight	✓	✓	✓		
Highlighted on Auction bidding website	✓	✓	✓	✓	
Logo on Bloom website	✓	✓	✓	✓	✓
Listed in Thank You Post Event & School website	✓	✓	✓	✓	✓

Gala Benefits

Tickets to the event	8 tickets	4 tickets	2 tickets		
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NEW this year - In Event Sponsorship Opportunities

	Raffle Sponsor	Bar Sponsor
	1 Year of Tuition \$6,000	2 drink tickets per guest \$3,000

Gala Recognition

Mentioned during raffle as Raffle Sponsor	✓	
Signage in bar area as Bar Sponsor		✓
Logo on Drink/Raffle Ticket	✓	✓
Digital Signage at the event noting sponsorship level	✓	✓

Pre/Post Gala Exposure

Facebook Marketing – Sponsorship Spotlight	✓	✓
Highlighted on Auction bidding website	✓	✓
Logo on Bloom website	✓	✓
Listed in Thank You Post Event & School website	✓	✓

Please make checks payable to:

St. Odilia School
Attn: BLOOM
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