



Dear Community Member,

For over a decade, Bloom has been a way for family and friends of St. Odilia School in Shoreview, Minnesota to support our mission and advancement. It is the mission of St. Odilia School to educate the whole child: spiritually, academically, emotionally, socially, and physically. We believe that by educating the whole child and focusing on character development students will grow to be caring and engaged members of the community. Bloom proceeds have blessed our school in many ways, including the integration of new curriculum and technology into classrooms, enhancements to school security, and funding necessary facility improvements to accommodate our growing student population.

St. Odilia School has been experiencing steady enrollment growth over the past five years. Preschool through 8th grade enrollment now exceeds 700 students, serving over 400 families in the Shoreview area and surrounding cities. This is the highest enrollment we have had since the 2003-2004 school year, and our consistent growth speaks to the value of educating the whole child at St. Odilia School. **Your support of Bloom 2023 will help provide for the needs resulting from this continued growth and expansion.**

We anticipate the 2023 Bloom Gala will be our largest event to date, with both in-person attendance and virtual bidding. The 2023 Bloom Gala will be on Saturday, April 15th at Vadnais Heights Commons. Many levels of sponsorship, including new packages, are available for this year's event offering your family or business an opportunity to be involved in a variety of ways. **This event provides a unique opportunity for your company, brand, and family to engage with and support our growing community.**

A detailed sponsorship overview is attached to this letter. Sponsorship commitments are due by March 3rd, 2023. Please contact our team with any questions at BLOOM@stodilia.org or send a check made out to "St. Odilia School" to:

St. Odilia School
ATTN: BLOOM Sponsorships
3495 Victoria Street
Shoreview, MN 55126

In addition, please send your logo (if applicable) to bloom@stodilia.org. All sponsorships are 100% tax deductible, as St. Odilia School is a nonprofit (#41-0837655).

Thank you in advance for your consideration and generosity!

Sincerely,
BLOOM Committee



Financial Sponsorship Packages

Contact Bloom@stodilia.org to discuss any of these opportunities.

Donations are 100% Tax Deductible. St. Odilia is a nonprofit 41-0837655

	Presenting \$15,000 (if available)	Diamond \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Red Knight \$500
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Gala Recognition

One minute marketing video/commercial during event	✓					
Recognition as <i>Presenting/Diamond</i> sponsor on all event sites and during gala	✓	✓				
Listed on bid cards	✓	✓	✓			
Digital signage	✓	✓	✓	✓	✓	

Pre & Post Gala Exposure

Social media	✓	✓	✓	✓		
Logo on Auction and Bloom website	✓	✓	✓	✓	✓	✓
Listed in Thank You Post Event	✓	✓	✓	✓	✓	✓

Gala Benefits

Tickets to the event	1 table	½ table	2 VIP tickets			
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In Event Sponsorship Opportunities

	Bar Sponsor 2 drink tickets per guest	Technology /Auction Sponsor	Live Auction Trip Sponsor	Appetizer Sponsor	Classroom Art Projects Sponsor	VIP Sponsor	Experience Sponsor (tickets entertainment)	Dessert Sponsor	Teacher Table Sponsor
	\$5,000 \$2,500	\$4,500	\$3,000	\$2,500	\$2,500	\$1,500	\$1,500	\$1,500	\$1,000

Gala Recognition

Logo on Drink/Raffle Ticket	✓								
Mentioned during live auction		✓							
Signage at the event	✓	✓	✓	✓	✓	✓	✓	✓	

Pre/Post Gala Exposure

Social media	✓	✓	✓	✓					
Logo on Auction and Bloom website	✓	✓	✓	✓	✓	✓	✓	✓	
Listed in Thank You Post Event	✓	✓	✓	✓	✓	✓	✓	✓	

Gala Benefits

Tickets to the event		2 VIP tickets							
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Please make checks payable to: St. Odilia School
 Attn: BLOOM
 3495 Victoria St. N.
 Shoreview, MN 55126